

CreaTV San Jose Chooses ZEPLAY for Multi-Channel Instant Replays



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ZEPLAY is a 4 in/4 out instant replay server that constantly records four 100Mbps HD-SDI streams while simultaneously playing out any or all of the streams. It is designed so that a single operator can effectively manage all 4 angles and all eight streams and also includes a sequence editor for on-the-fly highlights package creation, clip store, melts, transport controls, and frame blending in both slow motion and fast motion for super smooth replays.

CreaTV is currently producing and airing high school football and plans to air basketball and volleyball games later as well. According to Justin Cowgill, Director of Facilities and Technology for CreaTV, ZEPLAY makes sure that they never miss any of the action for their telecasts. "We looked at a number of potential solutions and ZEPLAY was the only one we could find that did absolutely everything that we wanted in a Replay server", said Cowgill. "ZEPLAY is always recording on all four inputs, all of the time, even when you are replaying individual plays, or even sequences of plays; it insures that we never miss anything. And because each input is recorded separately, we can play out a highlight from one angle and at the same time, que-up any or all of the other angles, for the current play or any past play".

Another feature of ZEPLAY that Cowgill uses frequently is the sequence editor for putting together highlight reels. "We air highlights at halftime and again at the end of the game", explained Cowgill. "We use ZEPLAY's sequence editor, which is essentially an NLE built right into the User Interface, to assemble the highlights package, complete with multiple speeds and transitions, right there in the van as the action is happening". When asked about the experience of using ZEPLAY in general, Cowgill remarked that it has been fantastic and that they love the way it performs and the smooth and fast workflow. "ZEPLAY is the best replay system that we have ever used", he stated. Even our replay operator who has a background with a regional sports network feels that this is the best system that he has ever used. We are very, very happy".

About Tightrope Media Systems

Founded in 1997, Tightrope Media Systems is the pioneer of web-centric digital signage and audiovisual head-end automation systems. It provides station automation, video servers, the Carousel Digital Signage system, and ZEPLAY, a multi-channel instant replay machine for stadiums and arenas. Tightrope's award winning systems are used across North America in government, hospitals, universities, high schools and local television stations. You can reach Tightrope Media Systems at (866) 866-4118 or visit them on the web at www.trms.com

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