



FOR IMMEDIATE RELEASE
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Contact: *Suzanne St. John-Crane*
408-295-TV15
www.creatvsj.org

Channel 15 Call for Programming

San Jose, CA: CreaTV San Jose welcomes new non-commercial, locally produced videos for airing on Public Access Channel 15. CreaTV San Jose hopes to expand Channel 15 cablecasting hours to 24/7.

On July 1, 2008, CreaTV San Jose (pronounced *Create TV*) assumed management of Comcast Channel 15, previously known to San Jose and Campbell residents as the Comcast Community Channel. CreaTV San Jose is a non-profit organization born out of the 2006 cable franchise agreement between Comcast and the City of San Jose. The mission of the non-profit is to manage community public and education channels on the Comcast Cable system, as well as to open a media center for residents, businesses, and non-profit organizations that serve San Jose.

“This is exciting news for our organization, for independent producers, and certainly for the viewers of San Jose,” says CreaTV San Jose Executive Director Suzanne St. John-Crane. “Our tag line is ‘*Community Views, Community Voices*’.... and our goal is to fill Channel 15 with just that.”

CreaTV can accept the following types of non-commercial programming from San Jose residents, organizations and businesses to air on Channel 15:

- **FILLERS:** Anything under 15 minutes (e.g. A ten minute spot about a non-profit, a show promo, a plug for a local event, mini-documentary, etc.);
- **SPECIALS:** A video up to two hours in length that is not part of an ongoing series.
- **SERIES:** A collection of programs with the same title, general format and length (all episodes must be 30 OR 60 minutes). New series producers must sign up for the Time Slot Lottery by contacting CreaTV’s Drena Lewis at 408-295-8815 x301.

“San Jose residents, organizations and businesses that would like to produce content using the equipment at our media center will have a chance to do so in the coming months,” says St. John-Crane. “CreaTV San Jose will be launching a series of media workshops and opening the facilities to new producers who would like to use our video equipment. I encourage folks to contact us to get on our mailing list.”

For more information about submitting community videos for airing on Channel 15, please contact CreaTV San Jose’s Programming Manager Luis Costa at 408-295-8815 x304 or access our website at www.creatvsj.org.

255 West Julian Street, Suite 100 • San Jose, CA 95110
408-295-TV15 • www.creatvsj.org