



FOR IMMEDIATE RELEASE
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STUDIO SUCCESS is a Hit

San Jose, CA: CreaTV San Jose held its first *STUDIO SUCCESS* workshop for Channel 15 studio producers on Saturday, September 27.

Executive Director Suzanne St. John-Crane welcomed the attendees, and discussed the new Programming Policies being instituted by the organization that allow San Jose residents, organizations and businesses to submit new fillers, specials and series.

Operations Manager Danny McGuire launched a presentation on studio terminology, crew and volunteer roles, and how to make great use of your ninety-minute taping slot in the studio. He stressed the importance of pre-production and submitting rundown sheets and graphics 48 hours in advance.

St. John-Crane, McGuire and Director of Facilities and Technology Justin Cowgill then conducted a Q&A with studio producers.

The *STUDIO SUCCESS* workshop closed with a demo of CreaTV San Jose's Chroma-key gear and Virtual Sets. Producers were encouraged to experiment with the new technology by contacting Cowgill in advance to practice using the Virtual Sets.